XM RADIO provides service to areas of the US where they are radio free. The most appreciative of these travelers are those going from state to state, ie.. west TX, UT, Wy, Ne, and the southwest where no signal is available. XM Radio is there regardless of location. My only regret is that O'reilly, Rush, and Imus and not available to XM users. As one gets tired of the major network news, which are too slanted in one direction, a person looks for an alternative. XM is the one.